Petrol PLAZA

15-16 НОЯБРЯ III МЕЖДУНАРОДНАЯ 2012 ГОДА КОНФЕРЕНЦИЯ-ВЫСТАВКА

CENTRAL ASIA MOTOR FUELS MARKET: development trends, technologies, equipment for petrol stations and tank farms

The 3rd International Conference and Exhibitions is organized by Sovremennaya AZS in cooperation with KazMunaiGas. It takes place in Astana/Kazakhstan, 7 D.Kunayev str.in the Rixos President Astana hotel, 15th - 16th November 2012

The situation in the Central Asia's motor fuels supplies today is somewhat tight, as there are certain distortions in pricing policies, quality and legislative regulation aspects of the motor fuels supplies segment. A number of aspects need to be cleared due to the development of the new technical regulations for the motor fuel market, certain issues need to be clarified for the companies operations under the Customs Union legislation. The conference is bound to highlight some of the most acute problems of the market function, facilitate establishing productive dialog among the state authorities and business operators. This forum also aims to become instrumental in highlighting the most disputed aspects which prevent development of transparent and efficient function of a civilized motor fuels supplies system.

In order to find solutions for the most challenging problems typical for the motor fuels market of Kazakhstan and other nations of the Central Asian region, forum will bring together decisions makers of the biggest retail operators, fuel associations, traders, independent retail chains owners, technical specialists, relevant equipment suppliers, as well as the representatives of the refineries, design institutions and government supervisory agencies.

Presentations of the high ranked officials, heads of Kazakhstan largest companies, as well as their colleagues from other Central Asian nations will help to piece together the entire picture of the regional motor fuels market function, highlight the key trends, make sound development forecasts. For the independent operators it will help to define priorities of further independent development or franchise relationship.

Forum is also setting the ground for the presentations of established experts in the field of legislation, engineering, marketing, retail outlets and tank farms operation, associated business development, roadside shops assortment strategies, personnel management, as well as presentations from consulting agencies, suppliers of equipment and IT solutions. The topics of the conference are:

- Market and state regulation
- Motor fuels market development outlook. Region's largest operators' strategies
- New technologies as instrument of raising efficiency of retail divisions
- Technologies and equipment for the petrol stations
- Legislative aspects of motor fuels market development
- Construction and development of motor fuels supplies facilities
- Motor fuels quality control
- Alternative fuels and modern solutions for fuel market

At the stands of conference adjacent mini-exhibition delegates will find innovative technology solutions, demonstration of the IT products for the petrol stations and tank farms, enjoy the opportunity of the equipment competitive advantages qualified discussion with the manufacturers and suppliers' representative consultants.

Venue	
Rixos President Astana hotel	November 15, 2012 - November 16, 2012
	📀 Astana, Kazakhstan
Contact information	
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