

Belarus Motor Fuels Markets: Production, Exports, Retail

Belarus state owned PA Belorusneft and magazine Modern petrol station invite you to take part in the conference.

Today modernization of Belarus refineries in Mozyr and Novopolotsk had already translated in growing motor fuels quality and refining efficiency. Belarus steadily builds up oil products exports. However, much remains to be done while improving the quality and sales volumes of gasoline, diesel fuel oil and LPG.

At the same time, over the span of past several years Belarus retail market was rapidly developing along the highest international standards. Today's petrol stations in Belarus transformed from mere fuel dispensers into high level service providers to the clients. **PA Belorusneft's** strategic objective is to develop fuels marketing, while increasing at the same time the service level at petrol stations.

We organize this conference in order to study the best industry practices. We would like to focus on successful marketing programmes, the mechanisms of price formation, and would like to establish contacts with the best retail business representatives in the EU and the CIS.

We invite you to join us in fascinating business-trips to the high-tech sites of **PA Belorusneft** infrastructure: we shall pay visits to the company petrol station in Gomel, Belarus Gas Processing Plant in Rechitza, as well as modern tank farm and oil refinery in Mozyr.

Welcome to conference in Gomel!

Best regards,

General Director, PA "Belorusneft", Aleksandr Lyakhov

Chief Editor of the magazine "Modern Petroleum Station", Andrei Perov

Venue

Production Association Belarusneft office



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