

## Turkey... a gateway to the East - Part 2

- **Interpet** is another major distributor in Turkey. Tüten Aluc, Business Development Manager describes how the Turkish market is different to other markets in Europe and gives a few suggestions to suppliers thinking of targeting this market.
- **Turpak** is the leading company in Turkey for station automation and vehicle identification systems. General Manager, Tamer Sengönül talks about the dynamics of the Turkish market and explains the advantages of having automated systems and vehicle identification system operational on a petrol site.

Last update: April 20, 2011