

Mobility Plaza®

More than just your typical RVI Roll-out

A Review of Joseph Group's 40+ Years' Experience

The more we advance in technology and engineering, the larger the scope of product development. Over time, Joseph Group has expanded their products and services line to offer more than just the typical petrol station branding.

Putting into work its latest machineries and state-of-the-art infrastructure at its 850,000 sq. ft. facility, the Group – which has been fabricating RVI elements for fuel retailers since the 1980s; branded, re-branded, and customized the most varied range of service stations in the petroleum industry across Middle East and Africa.

OLA Energy, Africa:

RVI re-branding of 1000+ stations across 18 African countries



ADNOC at Last Exit, Middle East:

Middle East's first fully themed station roll-out



ADNOC, Last Exit, UAE

Emarat, Middle East:

New identity branding, structural steel works & digital signage solutions implementation



Emarat, Dubai, UAE

ENOC, Middle East:

RVI branding & digital signage solutions implementation



ENOC, Dubai, UAE

Castrol – British Petroleum, Middle East:
Flex board & 3D letters shop-front signage solutions



Castrol - British Petroleum, Ajman, UAE

Five massive clients, varied requirements, and their customized solutions in 2019-2020 alone, demonstrate Joseph Group's competency in executing multi-dimensional signage and branding roll-outs, regardless of the scale of the project, its complexity, or its geographical presence.

Every year, the Group aims at exploring new horizons and joining more fuel retailers as their chosen suppliers, while continuing to support and strengthen business relationships with their existing clientele.



2019-2020 saw the Group deliver, for the first-time, themed stations and structural steel works. In addition, they also developed a digitized real-time project management application: PSGAR to track, manage and analyse project workflows, exclusively accessible by their clients. [Read all about it at PetrolPlaza.](#)

We look forward to how Joseph Group impacts and contributes to the Petroleum industry this 2020-2021. Follow them on their socials, or visit www.josephgroup-rvi.com to join their journey.

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