



New Tokheim website is online



New branding and website launched

Tokheim, one of the world's largest suppliers of fuel retailing solutions, is delighted to announce the launch of its new website as well as introducing a new, refreshed look to the marketplace. The new website has more simplified information to help customers in the fuel retail market with their purchase decisions. Designed from the ground up, the website is full of easy to view data, video content and social media applications. A new set of additional sales material for all of Tokheim's products and services is also available to download.

Bill Arundel, Sales and Marketing Director, says, "We have worked hard to deliver the type of information our customers are asking for today through the types of media and platforms that they want to use. It is clear that the industry has moved towards an emphasis on total cost of ownership – we have tried to illustrate the benefits of this approach throughout our new branding and marketing communications. We feel Tokheim offers something unique to the market; namely a set of quality products and solutions with proven reliability, that are installed and supported directly across the globe. Our objective is to provide our customers with better quality all round."

David MacHale, Group Marketing Communication Manager, says, "The initial feedback has been extremely positive. Our customers have moved more towards digital communications and we are happy to communicate with them in a more modern way. We would simply ask and recommend that people visit the website themselves to see it all in action."


Tokheim's new website is now live in English and French at www.tokheim.com.

Contact information

**Tokheim Group**

Paris Nord 2, 35, Allée des
Impressionnistes, Immeuble Le
Cézanne
93420 Villepinte
France

 +33 1 49 90 77 00

 +33 1 49 90 77 77

 www.tokheim.com