

## Christ: The future of carwash at the Automechanika in Frankfurt

What are the current topics and trends in the aftermarket? What are the future challenges for car repair shops, e.g. due to the fast increase in alternative drive systems? This year's Automechanika Frankfurt Digital Plus will be held in a more compact form, with a different model adapted to suit the prevailing situation, and also with a wide range of online products and services. There is a strong demand for personal interaction, as around 75 per cent of the approx. 200 exhibiting companies want to have physical stands at the exhibition. The aftermarket sector will finally be meeting face-to-face again at Automechanika, from 14 to 16 September 2021.



### Christ will present the new ALPHA roll over wash unit

You'll be surprised by the new [ALPHA — next generation of CAR WASH](#). It features a new, timeless design DNA and a time-saving wash course. Following the introduction of the CADIS and VEGA models, the ALPHA is now joining the range. A new design DNA combined with user-friendliness and

state-of-the-art technology, that is the ALPHA for our customers.

### **Design meets efficiency: ALPHA — Roll over wash unit**

With the new ALPHA, Christ is meeting the needs of car wash centres and petrol stations.

#### **More capacity, less waiting time, more yield:**

The ALPHA operates with low noise emission, meaning it can be installed anywhere. Short waiting times are a key factor for customer satisfaction, so ALPHA provides maximum throughput and high washing capacities. Higher throughput yields more profit for operators. It is environmentally friendly thanks to its reduced energy and water consumption. The Christ water preparation units can further support this effect. Low consumption and low maintenance costs pave the way for maximum revenue for the operator. The modular design allows for precise adaptations.



### **Find out more about the completely new product family in “Christ-DNA”**

Find out more about the BIG FIVE, the newly developed product family in “Christ DNA” at the Automechanika. These will include roll over wash units, wash tunnels, self-service car wash systems, payment systems, washing chemicals and accessories for vehicle washing.

### **Innovation and design in perfect harmony**

Christ is taking professional vehicle washing for customers to a whole new level using the most innovative technology, energy-saving and optimised washing quality and elementary LED effects, not to mention a brand new design. We want to inspire people to take their vehicles through our car wash systems.

Experience the innovative spirit of all Christ products

- B2B design for operators
- Functionality for operating time
- Digitisation and worldwide connectivity
- Convenience benefits for end consumers

**Visit us at the Automechanika in Frankfurt, from 14 to 16 September 2021. You'll find us at stand C75 in hall 3.0!**


## Contact information


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