



## **Interview with Jan Poot from Philips Lighting B.V. – PetrolPlaza on the road**

The interview with Jan Poot was recorded at this year's erpec event, held in Nice, France, from 16-18 May 2013.

Philips Lighting B.V. is the lighting business division of the worldwide renown company Royal Philips of the Netherlands. PetrolPlaza took the opportunity to meet with Jan Poot, Global Key Account Manager and talked to him about the business organisation of Philips Lighting in general and specifically about its activities in the retail petroleum market.

In our interview, Jan discusses the trend towards LED lighting at petrol stations and the benefits of retrofitting LEDs from more conventional forms of lighting. He goes on to explain how LEDs have become more powerful over years, offering a higher light output, meaning that more and more convenience stores and petrol stations are now utilising the benefits of LEDs. Jan claims also that 2013 will be the breakthrough year for retrofitting.