



UNITI expo unites the industry - with 200 exhibitors signed up

The first UNITI expo steering committee took place recently in Berlin, Germany, with representatives from all sectors of the event taking part. During the four hour meeting, delegates discussed visitor marketing activities, outlined details of how exhibitors can work together with the organisers to create effective promotional campaigns and worked on interesting conference topics.

Members included Damian Tracey, President EMEA Wayne, Patrick Berthon, President, Tokheim, Stefan Kunter, Managing Director, Elaflex and Dr. Max Krawinkel, CEO, PWM and other key industry representatives.

Commenting on the first get together of this important group, Bruno Boroewitsch, CEO of com-a-tec GmbH, jointly responsible for the international Sales and Marketing of the event, together with McLean Events, commented "It was a good start but there is a long way to go and these meetings are fundamental to the success of the show. We were delighted that CECOD, the association representing all the major European equipment suppliers, was able to send representatives and we very much look forward to the next sitting".

Other news is that the APEA, which carries out extensive work in Europe relating to its unabbreviated title, 'The Association for Petroleum and Explosives Administration' has voted at a recent board meeting to support UNITI expo. This means that it will nominate speakers to talk at the UNITI expo conference and have a booth at the event to accommodate its members, many of whom are expected to attend. UNITI expo will also have a booth at the upcoming APEA Live event in Coventry, UK on November 7th 2013.

At the recent World LPG Forum, taking place last week in London, favourable discussions took place with Samuel Maubanc, General Manager of the AEGPL Europe and Rob Shuttleworth, Chief Executive of the UKLPG, in respect of both organisations, which represent the interests of LPG operators in their respective markets, supporting UNITI expo. Further talks will take place at a later date. UNITI expo will also be represented at next week's NACS PEI in Atlanta, USA and Autocomplex in Moscow, Russia, at the end of this month.

Finally, as the exhibition space at UNITI expo continues to fill up, the organisers are delighted that the

car wash section of the show is continuing to grow at a steady pace, with Finnish company Tammermatic being the latest major supplier to sign up alongside WashTec, Alfred Kärcher and Otto Christ. In total there are now in excess of 25 car wash related companies taking part.

For Information about UNITI expo

UNITI expo takes place in Stuttgart, Germany, from 3-5 June 2014. It is a three day international exhibition for manufacturers, distributors, installers, retailers, PMCs and commercial operators of petroleum equipment, petrol forecourt services & retail technology. The fair will expand over 35 000 gross square metres of space incorporating the conference centre and three exhibition halls to feature exhibits on; Forecourt Equipment & Technology, Shop & Convenience Retailing, Car wash & Car care, Payment & Automation, Fuel Logistics, Lubricants, Fuels and Additives.

For general enquiries, please contact com-a-tec GmbH uniti-expo@com-a-tec.de, phone +49 7721 98 30 0

For press enquiries, please contact Nick Needs nick@mcleanevents.com, phone +44 7786 607075