

QuikTrip opens travel center in Tennessee

TravelCenters of America outlines its franchise growth strategy for 2023.

QuikTrip opens new remote travel center in Chattanooga, Tennessee. After opening 11 new travel centers in 2022, the convenience retailer says it will continue to expand throughout 2023 with new locations across the country.

QT's travel center formats feature a larger designed lot and a more spacious store. QT's new store model was created specifically for highly traveled areas of the country that are also within a reasonable proximity to a QT distribution center for access to fresh food.

"We are excited to introduce our QuikTrip remote travel center in Chattanooga. We look forward to introducing our unique QuikTrip brand and culture to our new community," said Aisha Jefferson-Smith, QuikTrip's corporate communications manager.

The Chattanooga travel Center features an expanded QT Kitchens, offering fresh, made-to-order food, premium specialty drinks and tasty frozen treats. It also has room to service 18 cars for gasoline and six diesel bays for trucks.