

Petrol PLAZA

The Era of One Click Payment Starts in Fuel Oil Shopping

The era of one click payment in fuel oil shopping is starting thanks to a project by Lukoil and MasterCard, the payment system provider and also technical infrastructure provider of Turpak. The system which is put into practice in Turkey for the first time around the world facilitates payment for fuel shopping from inside the vehicle with just one click via the Lukoil smart phone application.



The customers of Lukoil can install the free Lukoil mobile application through the Apple Store and Google Play Store. It is enough to enter the license numbers of the vehicle and credit numbers and the information of loyalty card (if appropriate) in the application for one time. When the fuelling process is completed, the type and amount of fuel and the price is sent to the customer's smart phone.

When the customer confirms the transaction through one click via the Lukoil mobile application, the payment is made through the secured infrastructure of MasterCard. Then the gas pump attendant delivers the payment voucher to the customer. This application is used in 7 Lukoil gas stations in the first stage.

The CEO of LUKOIL Eurasia Petrol A.Ş Alexander Terletskiy commented:

“As LUKOIL, we pay importance to markets of Turkey. Being one of the biggest fuel oil firms around the world, we conduct great progresses in several sectors in order to get the position that we desired in Turkey. We are glad to break a new ground in the world by taking the alliance of two great firms of the automation and payment sector in the world and to offer this to our guests in Lukoil stations. In your consumptions which you made through LUKOIL Mobile Payment systems, you can make your shopping in a secure way by using your cell phone without the need to carry a wallet with you.”

The application, which ensures the best customer experience through a one click system without any need to enter the credit card information again and again and without losing time because of credit card password, provides the drivers the chance to gain time in fuel oil shopping. The solution also

decreases the time which is passed in traffic.

The first and only one click payment system for fuel oil payments in the world is used in Esenyurt, Pendik and Sancaktepe gas stations in İstanbul; in Center and Yakutiye gas stations in İstanbul; in Ürgüp gas station in Nevşehir and in Center gas station in Rize. It is aimed to use this one click fuel – oil payment system in 400 gas stations of Lukoil around 81 cities.

MasterCard South Anatolia General Manager Mete Güney said:


“As MasterCard, we aim to make shopping a more pleased, faster and more confidential experience by including innovation not only into payment technologies which is a small part of shopping, but also into the whole experience process. The investigations that we made recently also indicate the rapid development in this sector. Around Europe, the customers who install applications in mobile devices with 97% rate and the customers who make shopping through mobile applications with 64% rate are the users of smart phones in Turkey. We break a new ground in the world by using this potential and experience in fuel oil sector through the alliance of Turpak and Lukoil. In addition, it is possible to market the payment by one click without leaving the car in bad weather conditions. Thanks to our innovative solution which revolutionizes the fuel up process, we are glad to break a new ground in Turkey.”

Contact information



Turpak

Vatan Cad. Ortadoğu İş Merkezi
No:2 Kat:4 Çağlayan
34403 ISTANBUL
Turkey

 +90 212 315 41 00

 +90 212 315 41 01

 www.turpak.com.tr