

# Mobility Plaza®

## Discover the future of EV charging with SIQMA solutions

**Elevate your EV charging experience with SIQMA's seamless payment integration, innovative kiosks, and AFIR-compliant solutions.**

Our industry is currently facing major changes with EV charging having the biggest impact. Fuel station operators are finding new and innovative ways to integrate this sustainable alternative into their energy mix. Doing so does not only mean to install EV chargers on site but operators also need to adjust their services accordingly as customers tend to stay longer and expect a service environment that is adapted to their needs. There are so many options a retailer can use to extend the customer journey beyond the charging point which is why for us the customer experience does not stop at the charger. Offering accessible payment options and making dwell time efficient for drivers are aspects that, when addressed well, can significantly boost success.



### **Frictionless payment is key for success**

We believe the payment process for the customers must be frictionless. With our SIQMA product

portfolio we offer a seamless integration of systems throughout the complete charging process.

Integrating payment of EV charging into our cashier system is one option to facilitate the checkout for the customer making it as easy as fuelling up an ICE vehicle. Staying longer on site can lead to additional sales of goods especially in the café or bistro area. The option to pay for shop and bistro articles, car wash and charging fees in only one step can thus improve the customer experience. Of course, this applies not only to SIQMA POS but also to our self-checkout solution SIQMA Smoove. With SIQMA Smoove, customers can arrange their stay on-site themselves very flexibly, as they can plan and carry out the payment process independently, all without long waiting times.



### **Multi energy outdoor payment terminal**

Site operators who want to offer the complete package of conventional fuels, alternative fuels and EV charging find in our outdoor payment terminal SIQMA OPT the perfect fit. Customers can pay at SIQMA OPT for any kind of fuel just as they can at SIQMA POS. As a special feature, SIQMA OPT optionally takes over the entire forecourt control which makes the outdoor payment terminal especially suitable for unmanned sites. In combination with SIQMA POS, the outdoor payment terminal enables 24/7 service even beyond regular business hours.

### **Innovative payment kiosk SIQMA PowerPay**

For all who want to separate shop and EV charging or offer charging points without a shop on site we have created our SIQMA PowerPay kiosk that is especially dedicated to payment of EV charging. SIQMA PowerPay optimises payment at charging stations. Our innovative payment kiosk enables convenient card payment at a central location for all connected charging points. Put an end to complicated payment processes and time-consuming investments – SIQMA PowerPay makes payment

easier than ever before!



## **Ready for AFIR**

With SIQMA PowerPay, you meet the requirements of the AFIR (alternative fuel infrastructure regulation). One SIQMA PowerPay can address up to 99 charging points. With SIQMA PowerPay, operators meet the obligations of the AFIR without having to integrate a payment terminal in each charger individually.

## **Unified payment experience across locations**

SIQMA PowerPay is not only the right solution for charging parks. It can be used in a variety of locations. Whether supermarkets, restaurants or banks – wherever a central payment option is required, SIQMA PowerPay is the ideal solution. With just one device, you can unify the payment experience across different locations and provide your customers with a seamless shopping experience.

## **Contactless, mobile and PCI certified ad hoc payments**

Pay conveniently and securely at a PCI-certified card reader with debit or credit card. The terminal also supports contactless and mobile payments, making the payment process even faster and more efficient. SIQMA PowerPay specifically relies on open loop payment systems to prevent barriers for customers to choose a payment method. Another advantage is there is no need for an additional investment to meet the current legal requirements according to AFIR to equip each charger with separate card terminals.

## Interactive 7" touch display for maximum user-friendliness

The 7-inch interactive touch display provides a clear display of all necessary information in an easy-to-read size. Audiovisual support is available in various languages to maximize ease of use and ensure that customers can operate SIQMA PowerPay in their preferred language.

## Increase customer loyalty with promotions

Take advantage of the flexibility of SIQMA PowerPay for promotional campaigns! Thanks to the integrated QR code scanner, vouchers can be redeemed quickly and easily. Be it in the form of discounts, bonus points or other special offers – increase customer loyalty and promote the use of your charging stations through creative advertising campaigns.

## Digital receipt output with e-receipt

Paper receipts are a thing of the past! SIQMA PowerPay offers a sustainable solution through the digital issuance of e-receipts. Customers receive their receipts directly on their smartphone, which is not only resource-saving, but also reduces the administrative effort.

## Can be retrofitted to existing charging stations

SIQMA PowerPay is not only suitable for new charging stations, but can also be easily retrofitted at existing locations. This allows you to optimize your existing infrastructure and benefit from the advantages of our innovative payment kiosk. Thanks to the possibility of connecting up to 99 charging points to a SIQMA PowerPay, the solution is not only future-proof, but can also be scaled extremely flexibly.

Discover our **SIQMA EV charging solutions** – flexible, efficient and adaptable. Simplify the payment processes and offer your customers a modern, convenient experience at any location. **Contact us today** and find out how SIQMA EV charging solutions can take your business to the next level!


## Contact information

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