

Belgium's Dats 24 opens 103rd station; first with "new look"

Dats 24, a fuel retail chain in Belgium, has opened the station 103 of its network. The new location is the first one showing the "new look" of the company, it said in a press release.

The company marked the opening on December 17 by offering reduced prices in the new location, it said.

The company had announced on October 1 the opening of its 102 station.

According to the company's website, all stations in the network are fully automated. Dats 24 was the first to install unmanned fuel stations in Belgium back in 1972, it said.

Initially most stations were installed in the parking lot or near a Colruyt store but in time, more and more stations have had their own independent location, the company website added.

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