



UNITI expo - successful concept will be further enhanced for the 2016 event

Held for the first time in June 2014, UNITI expo established its position as the leading trade fair for the retail petroleum sector in Europe overnight. Now the organisers are planning to further refine the trade fair's successful formula for the next UNITI expo, scheduled to take place from 14 to 16 June 2016 in Stuttgart, and tailor it even better to the needs of its target audience.

UNITI expo will move to Halls 1 and 3 in the north wing of the Stuttgart Exhibition Centre in 2016. According to the organisers, this will increase the available exhibition space by 5,000 sqm to 30,000 sqm. At 20,000 sqm, Hall 1 is the largest hall in the Exhibition Centre. By using this hall, the intention is to keep the trade fair compact and the routes through it short, despite the larger total exhibition space. This space will be divided into themed areas in order to give visitors a better overview of everything on offer.

The organisers revealed that the "Zukunftsforum Tankstelle" conference will no longer take place alongside the trade fair; instead, it will be held separately on 24 and 25 November 2015 in Berlin. Go to www.zukunftsforum-tankstelle.de for more information. In response to a common suggestion for improvement made by visitors and exhibitors at UNITI expo 2014, the presentation rooms will be integrated directly into the themed areas across the exhibition halls. This will significantly reduce the walking distance to seminars and presentations which can be attended free of charge.

Visitors to UNITI expo 2016 will be able to print out their own badges when registering online. Using these Print@Home badges they will have fast and easy access to the exhibition halls. Here, they can enjoy an even greater range of complimentary food and drink than was on offer in 2014.

The organisers announced that an exhibition party complete with dinner and entertainment will take place on the first evening of UNITI expo. Unlike the exhibitor evening in 2014, exhibitors will be able to invite not only their teams but also visitors to attend.

Elmar Kühn, CEO of UNITI-Kraftstoff GmbH, expressed his confidence that UNITI expo 2016 would meet the needs of the industry better than ever thanks to the planned changes: *"Based on the experience we have gained and valuable feedback from exhibitors and visitors, we have refined the UNITI expo concept and are convinced that we can build on the success of 2014 and increase the appeal of the 2016 event even more. As a result, UNITI expo 2016 will provide the ideal setting to*

network, exchange ideas with other experts and discuss exciting projects."

About UNITI expo

UNITI expo considers itself the leading trade fair for the retail petroleum sector in Europe. The three-day trade fair and information event takes place every two years at Stuttgart Exhibition Centre and covers all areas of the retail petroleum sector. The first UNITI expo was held in June 2014 and attended by a total of 11,000 professionals from 92 countries. With 344 exhibitors from 29 countries, the exhibition space spanned an area of 25,000 sqm. UNITI expo is organised by UNITI-Kraftstoff GmbH in cooperation with management consultancy WDM and communications agency com-a-tec.