

# Mobility Plaza®

## BistroBox to showcase smart solutions for the “service station of the future” at UNITI expo 2024

**A 24-hour pizzeria concept and the BistroBrain® smart store technology platform will be unveiled for the first time at the leading European trade fair.**



BistroBox is presenting its 24-hour pizzeria concept and the BistroBrain® smart store technology platform for the first time on an international stage. At its first appearance at UNITI expo, the leading industry trade fair in Europe, BistroBox will present its autonomous convenience gastro concepts, which are specially tailored to the growing challenges of petrol station stores.

BistroBox systems are currently in operation at over 40 sites in Austria, serving more than 100,000 customers per month. The innovative Austrian company offers unique concepts: freshly baked, self-service pizzas using automated smart store technology, complemented by a range of drinks and sweet and savory snacks.

- The concept portfolio ranges from unmanned to partially manned hybrid solutions and is designed to help petrol station chains meet the ever-increasing challenges of staffing and opening times.
- The self-service pizzerias can be integrated into weatherproof and attractively designed containers or into retail premises and can be designed as inviting lounges.
- Customer and operational processes are fully digitized: from digital ordering via touch displays to IoT-enabled intelligent smart store management and back-end processes, data insights and a consumer app.

- BistroBox customers appreciate the quality, cleanliness, ease of use and convenience of the BistroBox offer.



With BistroBox and the BistroBrain® smart store technology platform, petrol retailers can offer their customers an extended offer that can be operated and leveraged with minimal staff.

BistroBox is convinced that its solutions will enable service station operators to offer economically successful and customer-friendly services that meet today's and tomorrow's challenges.

Since building its first pizza oven, BistroBox has achieved significant milestones and has evolved in response to the market and customer feedback. The company is actively seeking partners for international scaling and looks forward to working with industry representatives to make this vision of the "petrol station of the future" a reality. To learn more, visit [the BistroBox website](https://www.bistrobox.com).

## Contact information

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